



## *Proclamation*

**WHEREAS**, Global Meetings Industry Day (GMID) is the annual global advocacy day shedding light on the value of the meetings industry to people, business and communities; and

**WHEREAS**, The meetings industry as a whole has a real impact on the economy, local businesses and residents in Sault Ste. Marie; and

**WHEREAS**, Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world; and

**WHEREAS**, Hosting an event, convention or trade show stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighbourhood stores and bring new revenue; and

**WHEREAS**, GMID 2022 is a time for Sault Ste. Marie to reflect on the importance of the meetings industry and what it has provided for the community as well as spotlight the need for continued relief from the COVID-19 pandemic; and

Now, therefore, I do hereby proclaim that the city of Sault Ste. Marie supports the business events industry's presence in our city and services to our community.

I urge all those living in Sault Ste. Marie to take a moment to reflect on the impact that this industry brings to our communities, businesses and local economy.

In witness thereof, I hereunto set my hand as the official representative of Sault Ste. Marie, Ontario this the 7th day of April, 2022.

Best Regards,

Beverley Barber  
Chair of the Tourism Sault Ste Marie Board

**Where you belong.**

CITY OF SAULT STE. MARIE

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