



MESSAGE FROM THE MINISTER

On behalf of the Government of Newfoundland and Labrador, I am delighted to extend a warm welcome to everyone attending the 2021 Global Meetings Industry Day event, being hosted virtually by Meetings Mean Business Canada.

Our government recognizes the importance of the meeting and conventions industry in Canada and how it directly impacts tourism within our province and capital city, directly supporting the efforts of Destination St. John's.

The meeting and conventions sector is a key market for our capital city. Meetings and conventions held in St. John's have had some of the highest delegate attendances, with many utilizing the new and improved space at the St. John's Convention Centre, which is equipped for endless possibilities. And many of these delegates added pre and post-convention trips to their convention or meeting stay, to take some leisure time to enjoy the city and surrounding areas.

During this difficult time, amid the COVID-19 pandemic, the tourism industry, including this sector, has been impacted. This year's theme, "We're Ready" is very fitting as we remain hopeful that with the ongoing efforts laid out by Public Health, we will be in a better place soon and ready to service this very important area of the market once again.

Thank you to all those involved today, as you come together to raise awareness to this important industry and continue to support meeting professionals. I wish you all the best for a successful event.

Hon. Bernard Davis
Minister