



THE CITY OF WINDSOR

OFFICE OF THE MAYOR

DREW DILKENS, DBA
MAYOR

PROCLAMATION

**“Global Meetings Industry Day”
April 7, 2022**

- WHEREAS:** Global Meetings Industry Day (GMID) is the annual global advocacy day shedding light on the value of the meetings industry to people, business, and communities; and
- WHEREAS:** The meetings industry as a whole has a real impact on the economy, local businesses, and residents in Windsor; and
- WHEREAS:** Specifically, the Light up Blue initiative is intended to increase awareness of the business events industry’s important social and economic contributions in Canada; and
- WHEREAS:** Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue, and supports communities around the world; and
- WHEREAS:** Hosting an event, convention, or trade show stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighbourhood stores, and bring new revenue; and
- WHEREAS:** GMID 2022 is a time for Windsor to reflect on the importance of the meetings industry and what it has provided for the community as well as spotlight the need for continued relief from the COVID-19 Pandemic; and
- WHEREAS:** Windsor will light up the 350 City Hall Square building blue in support of raising awareness of businesses in collaboration with the meeting and events industry across the country; and
- WHEREAS:** The City of Windsor supports the business events industry's presence in and services to our community; and
- THEREFORE:** To encourage all those living in Windsor to take a moment to reflect on the impact that this industry brings to our community, businesses, and local economy I, Drew Dilkens, Mayor of the City of Windsor, and do hereby proclaim



April 7, 2022
“Global Meetings Industry Day”
in the City of Windsor.

Mayor