

Proclamation

Global Meetings Industry Day

April 7, 2022

WHEREAS this year's theme for Global Meetings Industry Day: Time to Meet, emphasizes the undeniable value of in person connections made through business meetings, trade shows, conferences and conventions and the vital contribution that the meeting industry makes to our city.

The COVID-19 pandemic created a difficult environment for the meetings industry, changed the way we came together to host events and impacted the livelihood of the many people who work in the industry.

This year's celebration will take on greater significance as we emerge from the pandemic, and see a safe revival of in-person events. It will highlight the ways in which successful meetings are possible - uniting colleagues and reminding them of the importance of face-to-face interaction in fostering new relationships.

The City of Toronto recognizes the valuable role that the meetings industry plays in the economic and social health of our city. Toronto's rich economic diversity drives growth, innovation and strengthens Toronto's position as a global centre for business. As Canada's financial and business capital, Toronto is competitive in all major business sectors, and is committed to supporting all businesses.

NOW THEREFORE, I, Mayor John Tory, on behalf of Toronto City Council, do hereby proclaim **April 7, 2022** as "**Global Meetings Industry Day**" in the City of Toronto.



John Tory
Mayor of Toronto