



**2022 Global Meetings Industry Day**  
April 7, 2022

It gives me great pleasure to support Global Meetings Industry Day (GMID) and advocate April 7, 2022 as the annual global advocacy day and celebrate the value of the meetings industry to people, business and communities.

The meetings industry has a significant impact on the economy, our local businesses and residents of Hamilton. Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world.

Hosting an event, convention or trade show stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighbourhood stores and bring new revenue.

GMID 2022 is a time for Hamilton to reflect on the importance of the meetings industry and what it provides for the community as well as spotlight the need for continued relief from the COVID-19 pandemic.

The City of Hamilton supports the business events industry's presence in our city and services to our community.

Yours Sincerely,

Fred Eisenberger  
Mayor

