



April 7, 2022

Meetings Mean Business Canada
116 Lisgar Street, Suite 600
Ottawa, ON, Canada
K2P 0C2

To whom it may concern,

As the tourism industry association of Newfoundland and Labrador, Hospitality Newfoundland and Labrador is pleased to offer this letter of support for Meetings Mean Business Canada (MMBC) and Global Meetings Industry Day (GMID) for 2022.

The entire economy of Newfoundland and Labrador benefits from the meeting and events sector. As tourism operators continue preparations for the busy summer tourism season ahead, Hospitality NL would like to acknowledge the significant role that business meetings, conferences, conventions, incentive travel, trade shows and exhibitions play in the Newfoundland & Labrador Tourism Industry.

In Newfoundland and Labrador, tourism supports more than 20,000 people in over 2,700 businesses and contributes over 1.14 billion dollars to the provincial economy. Supporting over nine percent of provincial jobs, tourism is an important source of employment, especially in rural communities, and meetings and events are a crucial part of our future economic prosperity.

On behalf of Hospitality NL, I wish you a successful event on April 7th.

Sincerely,

A handwritten signature in blue ink that reads "Craig Foley".

Craig Foley
CEO